

# Using the NCCO Logo

Follow these requirements so our logo always looks its best.



Make sure to only use these approved color versions of the NCCO logo:

- Two color: green + gray
- One color green
- One color gray
- Reversed on green
- Reversed on gray

Color formulas:

NCCO green  
PMS 2251C  
CMYK - C84 M0 Y74 K0  
RGB - R0 G173 B111  
HEX - #00AD6F

dark gray  
PMS 425C  
CMYK - C63 M51 Y45 K33  
RGB - R84 G88 B89  
HEX - #545859



Always allow enough clear space around the NCCO logo - For help, use the main n in the logo as a guide.

# Logo misuse



Do not screen the logo



Do not stretch, warp or modify the logo in any way



Do not use the logo with a dense and busy photography background



Do not remove any sections of the logo



Do not outline the logo



Do not change the fonts in the logo



Do not use any colors other than those approved for the logo



Do not rotate or flip the logo



Do not use drop shadows or filter effects with the logo

Consistency is one of the ways we demonstrate our commitment to excellence. Preserve and protect the integrity of our NCCO logo at all times.

Electronic files may be downloaded from the NCCO website:  
<https://www.ncco.com/wp-content/uploads/2020/10/NCCO-Logos.zip>

Do you have questions about how to properly use our logo or other brand features? For additional file formats or guidance please email us at [gfx@ncco.com](mailto:gfx@ncco.com).